

**GLASSELL
PARK**

IMPROVEMENT ASSOCIATION

WORKING TO BETTER OUR COMMUNITY SINCE 1968

23 July 2014

Danielle Brazell
General Manager
Department of Cultural Affairs
201 N. Figueroa Street, Ste. 1400
Los Angeles, CA 90012

Dear Ms. Brazell,

I am writing on behalf of the Glassell Park Improvement Association to express our support for the Glassellland art installation on a private hillside lot overlooking our community.

While Eagle Rock has its rock and Echo Park its lake, Glassell Park has never had an identifying landmark. Justin Stadel's artwork is that marker. So much so, in fact, that local businesses--including realtors--are using photos and copies of the artwork in their advertising.

Recently Justin created an IndieGoGo campaign to raise the funds to put the artwork back up. Within days he raised 750% of the amount he set as his goal. This outpouring of community support should not be ignored. It quantifies the desire of residents to reinstall and maintain the artwork for our neighborhood.

While the GPIA is aware of the concerns of some nearby neighbors, those concerns are already being mitigated by new street lighting in the area and increased LAPD patrols.

As you know, Glassell Park has long been a drive-through community without a definite identity. Justin Stadel's artwork has given us a new sense of belonging, and it is the strong desire of a great majority to have it reinstalled.

Please support the Glassellland artwork. It is important to our community and--quite literally--puts Glassell Park on the map.

Sincerely,

Maggie Daret-Quiroz
President GPIA

cc: Leslie Thomas